

MORGAN GIST MACDONALD



Target Audience

Any entrepreneur who wants to bring in clients, book speaking gigs, and gain the attention of industry leaders should be writing books. Morgan's writing advice is step-by-step and makes writing a book feel very doable.

Brief Bio

Morgan Gist MacDonald is a writing coach, editor, and founder of Paper Raven Books. Morgan and her team help authors write, edit, and publish books that create impact. Her latest book, *Start Writing Your Book Today: A Step-by-Step Plan to Write Your Nonfiction Book, from First Draft to Finished Manuscript*, is available in the Amazon kindle store. Morgan blogs about writing techniques and motivation at paperravenbooks.com

Suggested Interview Topics and Questions

- Mistakes new authors make when writing their first book
- How to work with an editor to write a high-quality, professional book
- How writing a book benefits a business, platform, and life
- How do you think the e-book is changing writing and becoming an author?
- What are some ways you see authors sabotaging themselves as they're writing a book?
- What are some practical strategies that you give to authors around writing?
- How has writing a book affected your coaching and editing business?
- What's the single best piece of advice you'd give to someone who wants to write a book?

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